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UNIDEN EXPANDS CORDLESS PHONE PORTFOLIO WITH INTRODUCTION OF 2.4GHz DIGITAL MULTI-HANDSET LINE

New Phones Feature Superior DECT Technology

FORT WORTH, TEXAS, June 23, 2003 – Uniden America Corporation today introduced a new series of state-of-the-art digital cordless telephones, its 2.4GHz Multi-Handset line. This introduction will allow for multiple handset capability along with clear, secure cordless communications.

Expandable up to eight handsets, the 2.4GHz Multi-Handset phone allows for the utmost flexibility in the home, home office or small office. Extra handsets can be added without the need for additional phone jacks, allowing phones to be placed in any room with a power outlet. The handsets can be personalized and also feature a speakerphone, handset-to-handset transfer, handset-to-handset intercom and DirectLink™ technology. DirectLink allows for two-way communication when two or more handsets are taken away from the base, enabling users to take handsets with them when they leave home and still communicate with one another.

Uniden has optimized its version of Digital Enhanced Cordless Technology (DECT) for the environment in the U.S., which means better range and more suitable features for users. Established in 1998 in Europe, DECT is a proven technology that is now being adopted worldwide for voice and data applications including cordless telephones, enterprise systems and wireless communications.

"Our customers are telling us that they want more freedom inside and outside the home," said Al Silverberg, president of Uniden America Corporation. "Using the superior DECT technology platform, we have designed our latest cordless line to deliver the ultimate in flexibility, voice clarity and reception that today's consumer demands. Our 2.4GHz Multi-Handset line makes these features available for a modest price point."

Benefits over standard analog cordless phones are also numerous: in addition to allowing for multiple handsets and wider range, up to 120 high-frequency channels virtually eliminate the possibility of eavesdropping or interference from another handset.

Models in the 2.4GHz Multi-Handset line were introduced at consumer electronics retailers nationwide in June 2003. The new 2.4GHz Multi-Handset models are:

- DCT5260 (street retail: \$69.99): expandable up to eight handsets and features Handset Speakerphone, Intercom and Call Transfer; Caller ID/Call Waiting ID; Trilingual Function Menus; Voice Mail Waiting Indication and 100 Dynamic Memory Locations
- DCT5280 (street retail: \$89.99): expandable up to four handsets and includes DCT5260 functionality features plus Digital Answerer; Base Speakerphone and Remote Handset Message Retrieval
- DCT5285 (street retail: \$99.99): expandable up to four handsets and includes DCT5280 features plus a Dual Keypad with dialing functions on the base as well as the handset
- DCX520 (street retail: \$49.99): the accessory handset and charging cradle, which is compatible with each of the 2.4GHz Multi-Handset models

About Uniden®

Uniden America Corporation, the North American subsidiary of Japan-based Uniden Corporation, manufactures and markets wireless consumer electronic products including cordless telephones, business telecommunications systems, multimedia communications devices, scanner radios, CB radios, FRS, Marine radios and other wireless personal communications products. Based in Fort Worth, Texas, Uniden sells its products through dealers and distributors throughout North, Central and South America.